



EXHIBITION POLICY April 2021

The **Curatorial Mandate** of the Gibsons Public Art Gallery is to present art that is:

A.) DIVERSE

GPAG is committed to exhibiting a diversity of art forms, genres, subjects and artist backgrounds.

B.) LOCAL & EXTRINSIC

GPAG programming endeavours to balance the exhibition needs of the local creative community with select exhibitions designed to challenge, engage and inspire Gallery visitors.

C.) PRO-INDIGENOUS

GPAG supports Indigenous art with an annual ongoing program that is specific to supporting the contemporary creative work of Indigenous people.

D.) HIGH QUALITY

GPAG aims to present the leading edge of art production and art curation, prioritizing quality & innovation, public engagement, experimental art practices, and programs that educate and enlighten the public's experiences with contemporary art.

Contemporary art is understood to be art that:

- investigates the artist's and viewer's conception of the world;
- investigates fundamental aspects of our condition in and knowledge of the world;
- investigates cultural institutions, social and political systems and economic factors that give shape and character to art's existence;
- examines the cultural contexts and conditions in which art achieves meaning;
- probes into the structure of perception, thought and psychic process; destabilizes accepted and traditional meaning;
- reveals the fundamental nature of its medium; and
- requires self-awareness, judgment and imagination from both the artist and the viewer.

(from Walter Klepac in SIGHTLINES)

The GALLERY policies are:

I. EXHIBITIONS

- 1.** The intent of all Gallery exhibition planning is to enhance public engagement with art and support the Gallery's role as a community asset. The Gallery will offer a minimum of 8 exhibitions annually that engage the entire exhibition space in suitable ways and to compliment exhibitions with educational programming, as applicable.
- 2.** Gallery exhibition scheduling is determined by the GPAG Curatorial Committee, a sub-committee delegated by the GPAG Board of Directors. Programming includes invitational exhibitions developed by the Gallery Curator and Curatorial Committee, in conjunction with open submission calls.
- 3.** Open submission calls are reviewed and evaluated by a curatorial jury of six members: two Board members, two artist members, and two specialists from within or outside the community selected to enhance Gallery curation with a diversity of perspectives. The jury process is facilitated by the Gallery Curator.
- 4.** GPAG exhibitions are presented through a varied use of gallery spaces including the full Gallery, different configurations of the Main Gallery and Eve Smart Gallery spaces, Multi-purpose/Board Room, and exterior spaces of the Gallery building and property.
- 5.** As financing allows, the Gallery will offer an honourarium exhibition fee to exhibiting artists in solo and select group exhibitions.

II. APPLICATION PROCESS

- 1.** Artists are invited to inform the Gallery about their artistic practice and respond to the Gallery's open submission calls.
- 2.** All artists are eligible to apply to exhibit at GPAG. The Gallery may restrict applications from artists who have participated in a recent GPAG solo or group exhibition. Artists who have participated in a GPAG solo or group exhibition in the past 5 years are advised to contact the Gallery to determine eligibility.
- 3.** Submissions are welcomed from contemporary artists at large and are not limited to Sunshine Coast artists.

4. Materials submitted by the artist must conform to the Gallery's submission guidelines and application form in current use.

III. INSTALLATION

The installation, dismantling, and promotion of exhibitions will be carried out under the supervision of a representative of the Gallery.

1. Travel costs for artists and shipping costs of art to and from the Gallery are the responsibility of the artist.
2. A representative of the Gallery will coordinate installation and curation details with exhibiting artists to ensure presentations meet Gallery standards. Installation instructions, if applicable, will be provided by the artist to the Gallery. Any changes to the space by an artist must be approved by the Gallery. All work must be delivered to the Gallery ready to hang/display. The Gallery may require the artist to be present at the mounting of the exhibition.
3. Any electronic equipment required for the display of the exhibition, which exceeds what the Gallery is able to offer at that time, will be the responsibility of the artist.
4. The artist will provide the Gallery with a biography, a CV, an artist statement and a list of the works to be displayed, indicating those offered for sale with prices and those listed not for sale.
5. The Gallery will provide and assist with the preparation of exhibition labels.
6. To facilitate the setup of the Gallery's next exhibition, artists must arrange for the removal and pickup of their works from the Gallery at the immediate closing of their exhibition.

IV. EXHIBITION PROMOTION

1. The artist will provide high resolution print quality digital photos for the Gallery's promotional use.
2. The Gallery will produce promotional graphics and distribute an exhibition announcement to media and throughout the local community.
3. Exhibition invitations and any related promotional material will be emailed to the Gallery's membership and mailing list.

4. The Gallery encourages the artist to participate in exhibition programming, such as an opening reception, artist talk, curatorial tour or workshop.
5. The Gallery welcomes collaborations with artists who are able to use their own social and marketing networks to boost exhibition attendance

V. EXHIBITION SALES

1. GPAG exhibitions are selected based on artistic quality, not commercial value.
2. GPAG will accept payment on behalf of the artist for any artworks sold during an exhibition. The gallery does not take a commission on exhibition sales. In lieu of a sales commission, the Gallery invites all artists to donate a portion of any sales revenue towards the Gallery's non-profit charitable work for public art.
3. Artworks sold may not be removed before the end of an exhibition unless agreed upon by the artist and the Gallery.

VI. EXHIBITION SECURITY

1. The gallery is secured by a monitored alarm system when the premises are vacated.
2. Insurance for art will be the responsibility of the artist while works are on gallery premises.